



Globe of Honour 2024 Question Set and Marking Scheme

Background

This marking scheme relates to the written application component of the 2024 Globe of Honour scheme. The final marks for each submission will be determined by reference to applicants' performance in the written application only. The results of the Five Star Audit process will not be considered other than as a right of entry to the awards.

Please note that the marking descriptors are indicative by nature. For example, two organisations may adopt differing approaches to the written application and score equally well. Nonetheless, high-scoring organisation will typically answer all aspects of the question, clearly following the marking scheme, provide site-specific references (evidenced and referenced through the audit report) and fully utilise, but not exceed the specified word allowance per response.

Scoring criteria

- A maximum of 60 marks are available for the written application. Applicants must score a minimum of 45 marks to remain eligible for the award.
- A minimum of two individual responses must be scored within the top mark band (11-15 marks).
- Submissions will become ineligible for the Globe of Honour award should any individual responses be scored within the lower mark band (0-5 marks).
- Responses to each sub-question must not exceed 750 words per sub-question (i.e. 3,000 words overall per submission).
- The two optional questions for the Innovation and Development award will be marked separately by a panel. The grades for these questions will not be included in the overall score of the main application.

	11-15 marks	6-10 marks	0-5 marks
<p>1. With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</p> <p>Explain, using examples, how you intend to use life-cycling thinking to enhance your Environmental Sustainability performance?</p>	<p>A full explanation clearly demonstrates how Life Cycle thinking enhances environmental sustainability performance.</p> <p>The response may refer to ISO standards such as ISO20400.</p> <p>The response contains a wide range (five or more) of relevant examples of life-cycling thinking applied to operations, assets, goods, and outsourced services (i.e. contractors) including benefits from each category: one social, one economic and one environmental.</p> <p>All examples are clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit.</p>	<p>An adequate explanation of how Life Cycle thinking enhances environmental sustainability performance.</p> <p>The response contains a smaller range (four or less) of relevant examples of life-cycling thinking applied to operations, assets, goods, and outsourced services (i.e. contractors) including at least two examples of benefits that may be either or a mix of social, economic, and environmental benefits.</p> <p>All examples are clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit.</p>	<p>A weak explanation of how Life Cycle thinking enhances environmental sustainability performance.</p> <p>The response is not supported with relevant examples (one or none) relevant example of life-cycling thinking applied to operations, assets, goods, and outsourced services (i.e. contractors), benefits to include only one example that may be either social, economic, or environmental benefits.</p> <p>Few or no examples are related to the outcomes of your recent Five Star Environmental Sustainability Audit.</p>
<p>2. With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</p> <p>Describe how your Five Star Environmental Sustainability audit(s) have helped you enhance your ESG performance at all levels of your organisation.</p>	<p>A clear description of how sustainable procurement programmes and plans improved environmental sustainability performance.</p> <p>The response is supported with clear examples (five or more) including both strategic and operational levels.</p> <p>The response includes examples (five or more) of both technical and managerial responses to the audit with good supporting information on how this has improved ESG performance.</p> <p>Examples will include not only environment (E) but also links to the social (S) and governance (G) practices.</p>	<p>An adequate explanation of how sustainable procurement principles and practices have been implemented to improve environmental sustainability performance.</p> <p>The response is supported with clear examples (two to four) to include both strategic and operational levels.</p> <p>The response will include examples (two to four) of both technical and managerial responses to the audit outcomes with partial information on how this has improved ESG performance.</p> <p>Examples may only be heavily weighted towards only environment (E) with less or no links to the social (S) and governance (G) practices.</p>	<p>A weak or no explanation of how sustainable procurement principles and practices will be implemented to improve environmental sustainability performance.</p> <p>The response is supported with limited or no examples (one or less) and only limited to operational levels.</p> <p>The response will include limited or no examples (one or less) of the audit outcomes with no information on how this has improved ESG performance.</p> <p>Examples may be heavily weighted towards only environment (E) with less or no links to the social (S) and governance (G) practices.</p>

	All examples are clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit(s).	Most examples are clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit.	The examples are not clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit.
<p>3. Reference to the outcomes from your recent Five Star Environmental Sustainability Audit is NOT required to answer this question:</p> <p>Using examples, describe how your organisation contribute to the biodiversity crisis and what measures would your organisation further undertake to help address this critical global issue.</p>	<p>The response is supported with a clear understanding of how their organisation impacts the global biodiversity crisis.</p> <p>The response is supported with a wide range of relevant examples (five or more) on how BOTH organisation practices and supply chain (i.e. procurement) practices can affect the global biodiversity crisis.</p> <p>The response will include clear examples (five or more) of what measures the organisation will further undertake to help address this critical global issue including at least one each from corporate social responsibility (volunteering and donations etc.), operational and supply chain procurement practices.</p>	<p>The response is supported with a basic understanding of how their organisation impacts the global biodiversity crisis.</p> <p>The response is supported with some relevant examples (four or less) on how BOTH organisation practices and supply chain (i.e. procurement) practices can affect the global biodiversity crisis.</p> <p>The response will include some realistic examples (four or less) of what measures the organisation will further undertake to help address this critical global issue including at least two from either corporate social responsibility (volunteering and donations etc.), or operational and supply chain procurement practices.</p>	<p>The response is supported with a weak understanding of how their organisation impacts the global biodiversity crisis.</p> <p>The response is supported with one or no examples of how either organisation practices or supply chain (i.e. procurement) practices can affect the global biodiversity crisis.</p> <p>The response will include one or no realistic examples of what measures the organisation will further undertake to help address this critical global issue.</p> <p>The example is limited to one corporate social responsibility (volunteering and donations etc.), or operational and supply chain procurement practices.</p>
<p>4 With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</p> <p>Demonstrate how your organisation has planned the journey to a NET ZERO future and what methods the organisation uses and will use to achieve this.</p>	<p>The response is supported with a clear demonstration that the organisation has undertaken a scope 1 and 2 GHG carbon footprint.</p> <p>Scope 3 GHG carbon footprint will also be mentioned although it is clear most organisations are at an early stage in Scope 3, but the response should include plans to enhance scope 3 reporting.</p>	<p>The response is supported with a good demonstration that the organisation has undertaken a scope 1 and 2 GHG carbon footprint.</p> <p>Scope 3 GHG carbon footprint may not be mentioned although it is clear most organisations are at an early stage in Scope 3, but the response should include plans to enhance scope 3 reporting.</p>	<p>The response is supported with little or no demonstration that the organisation has undertaken a scope 1 and 2 GHG carbon footprint.</p> <p>Scope 3 GHG carbon footprint has not been mentioned.</p> <p>The response is supported with no realistic timeline of how the organisation will aim to journey</p>

The response is supported with a clear timeline of how the organisation will aim to journey towards a NET ZERO Future and will contain a mix of technological, operational, and managerial examples of what they need to do to achieve this.

The response is supported with a partial timeline of how the organisation will aim to journey towards a NET ZERO Future and will contain either technological, operational, and managerial examples of what they need to do to achieve this.

towards a NET ZERO Future and contains little or no technological, operational, and managerial examples of what they need to do to achieve this.
